

Digital organizing

Reflection: What's the power of social media?

Key principles of digital organizing:

1. Authenticity
2. Relevance
3. impact

Notes:

Activity: You are at an action planning meeting. Write a tweet that is short and that shows what is happening at the meeting.

Notes:

Key principles of digital content:

1. Keep it short
2. Show, don't tell
3. Interact with your networks

Notes:

Activity:

Draft a tweet to your social media network about this training to share your key takeaways with your social network.

Notes:**The photographer's mantra:**

1. Fill the frame
2. Control the background
3. Wait for moments

Notes:**Reflection:**

How do you see digital organizing fitting into your organizing work? What are you excited to try going forward?

Notes:

Find more resources and toolkits: ofa.us/resources